

AMX COMPANY PROFILE



AMX WORLDWIDE HEADQUARTERS:
3000 Research Drive
Richardson, Texas 75082
800.222.0193

YEAR FOUNDED: 1982

NUMBER OF EMPLOYEES: +600

LEADERSHIP: Rashid Skaf, President & CEO



AMX hardware and software solutions simplify the way people interact with technology. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-winning products span control and automation, switching, distributed audio and video, and technology management. They are implemented worldwide in conference rooms, homes, classrooms, network operation / command centers, hotels, entertainment venues, broadcast facilities, among others.

VISION

Since our inception more than 25 years ago, the vision of AMX has remained the same – to develop innovative technologies that simplify the world.

MISSION

To design, manufacture, market, sell, distribute and service the world's best products and solutions – all designed to simplify life around us.

STRATEGY

AMX focuses on developing targeted solutions that meet the ever-evolving technology needs of customers in 14 vertical markets.

- Business
- Education
- Government
- Houses of Worship
- Entertainment
- Broadcasting
- Hotels
- Whole Home
- Home Theater
- Multi – Dwelling Units
- Private Transportation
- Retail
- Healthcare
- Network Operations Centers

Our diverse product portfolio spans:

Device Control: AMX simplifies technology so that anyone can control and automate their home or work environment. With one touch, our solutions put a series of customized and carefully orchestrated events into motion – from preparing a conference room for a presentation to setting the mood at home for entertaining.

Asset Control: Protecting one's technology investment is critical. That's why we offer the industry's most robust solution for managing and monitoring electronic equipment. Designed with both IT and A/V professionals in mind, our Web-based software applications provide real-time, 24/7 access to the entire AMX control system network – whether in a single facility or multiple locations around the world.

Content Control: With technology adoption at an all-time high, the need to centrally distribute audio and video – such as broadcast television, music, videos and live camera feeds – throughout a building or home has never been greater. From digital signage and whole home audio to signal switching and routing, AMX can meet nearly any A/V distribution need.



OPERATIONS & LOCATIONS

AMX is headquartered in Richardson, Texas with regional offices and representatives in California, New York, Florida, Illinois, Pennsylvania, Ohio, Michigan, Georgia, North Carolina, New Jersey, Nevada, Massachusetts, Washington, Indiana, Arizona, Missouri, Maryland, Minnesota, Colorado, Oregon, Alabama and Rhode Island. Internationally, we have locations in 86 countries, including England, Australia, Canada and Dubai.

Our products are available domestically through more than 800 leading system integrators, who sell, install and service our products. Outside the United States, AMX has a network of more than 1,200 dealers and 24 exclusive distributors.

DEALER TRAINING & SUPPORT

When it comes to technology, only one thing is certain – nothing stays the same. To stay current, AMX offers in depth training to our dealers via our AMX University program. Classes are designed with our customers in mind, transferring some of the most complex technology available into understandable, skill-building pieces. AMX University offers several methods of delivery, including classroom learning, live and on-demand online learning, on-demand CD learning and online tests.

AMX recognizes that world-class customer service is not easily achieved. That's why our customer service representatives attend extensive, ongoing training. From technical support to order tracking, our dealers know that when they call AMX for help, they will be warmly greeted by a responsive, professional and courteous team member who will work tirelessly on their behalf.

Further, when our dealers find that their in-house resources are limited, AMX's Professional Services Group (PSG) is ready to lend a hand. The team possesses specialized skill sets, such as system and user interface design, programming, documentation and on-site services, to help dealers complete more projects in less time.

PARTNERS

AMX has partnered with hundreds of manufacturers from all aspects of the A/V, environmental and communications industries to ensure product interoperability. Our partners include industry leaders such as:

- Barco
- Carrier
- Da-Lite
- Denon
- Fujitsu
- Hitachi
- Honeywell
- JVC
- Kenwood
- Lutron
- NEC
- Panasonic
- Pioneer
- Polycom
- Runco
- Samsung
- Sharp
- Sony
- Toshiba
- Yamaha

CULTURE

Attitude is everything at AMX. Over the years, we have carefully cultivated a culture that encourages mutual respect, personal and professional growth, hard work - and a lot of fun. For four years in a row, we were proudly named one of the "Top 25 Best Medium Companies to Work for in America" by the Great Places to Work Institute and the Society for Human Resource Management, as well as "A Best Place to Work" in Dallas-Fort Worth by the Dallas Business Journal.

A key component of our culture is our corporate citizenship. AMX employees give back to our communities through projects such as Habitat for Humanity, the Corporate Challenge (benefiting Cystic Fibrosis), Komen Race for the Cure®, quarterly blood drives sponsored by the American Red Cross, and the Salvation Army Angel Tree. In addition, AMX is the sponsor for the Women's Museum SmartHouse exhibit at the 2008 State Fair of Texas.

