



## Join Us For InfoComm 2008

### Stay At Hotel AMX

### Register Now!



Hotel AMX descends upon Las Vegas and the Hard Rock Hotel and Casino during InfoComm 2008! Stay with us and

### Featured Articles

- Join Us for InfoComm 2008  
Stay at Hotel AMX - Register Now!
- Now Shipping!
  - NI-3101-SIG (Available Mid-March)
  - Metreau Keypads
  - Power Over Ethernet (PoE) Injector
- AMX SLAM DUNK - Score Big!
  - 16 Matrix Switchers
  - Higher 500 MHz Bandwidth
  - Super-flat Frequency (+4/-3dB)
  - At SLAM DUNK Prices!
- Check Out AMXhome at EH Expo 2008
- Congratulations 2007 AMX World Partner Distributor Award Winners!
- AMX University Update:
  - ACE Maintenance Certification Plan
- Bringing Home The Hardware: Mio Modero R-4 Wins Mark of Excellence
- New InConcert Partner: The Forest Group
- Honored to Support Great Causes
- Tips & Tricks from Tech Support:
  - Free Online Tools Available to You!

experience everything launched at the show, receive passes to the exclusive AMX Party and a special welcome gift.

Register now as rooms are going fast!

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## AMX In The News

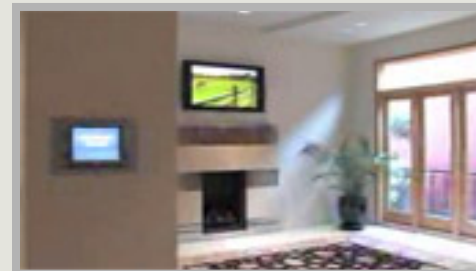
**New York's Plaza Hotel Now Open: MVP-8400s Standard Equipment In All 463 Rooms/Residences!**



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## Video Profiles of the Month

**Whole Home:  
Ciarello Home - Dallas, Texas**



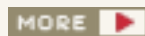
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**Education:  
Education Service Center Region XV  
Temple, Texas**



## SCORE BIG WITH AMX!

- 16 Matrix Switchers
- Higher 500 MHz Bandwidth
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- At SLAM DUNK Prices!



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### Technical Toolbox

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### Upcoming Events

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Queretaro, Mexico: March 7 - 9
- [Prolight + Sound](#)  
Frankfurt, Germany: March 12 - 15
- [Electronic House Expo Spring](#)  
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Las Vegas, Nevada: June 18 - 20



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Free Online Tools Available to You!

For three days, June 18 - 20, Hotel AMX descends upon Las Vegas and the [Hard Rock Hotel and Casino](#) during InfoComm 2008!

We invite you to stay with us and be the very first to hear about, see and experience all of the new products and announcements launched at InfoComm. By staying at Hotel AMX, you will also receive free passes to the ultra-exclusive AMX Party and a special welcome gift. [Register now](#) as rooms are going fast!

### The Five Easy Steps...

# 1. Register for Hotel AMX

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**Education:  
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You'll not only be in the heart of everything AMX at InfoComm, but you'll also receive free passes to the exclusive AMX party But hurry! Rooms are going fast!

[MORE](#) 

## 2. Register for InfoComm 2008



Your free pass to the InfoComm Show floor awaits - simply follow the instructions to register online, by fax or by mail.



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### 3. Training Registration

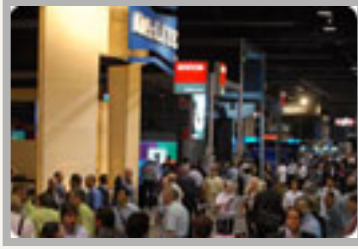


More than 350 education sessions will be conducted by InfoComm Academy and NSCA University. Get complete details and sign up!

[MORE ▶](#)

### 4. Get More Details on InfoComm 2008

[MORE ▶](#)



InfoComm 2008 is set to break all records - with more exhibitors, training, workshops and industry association and publication programs than ever before. Get all the details.

[MORE ▶](#)

## 5. Las Vegas Hot Spots



Las Vegas awaits you, and we've got all the details on where to go and what to do while visiting!

[MORE ▶](#)



We are excited to announce that the new NI-3101-SIG Signature Series Controller is expected to begin shipping mid-March and the Metreau Keypads and Power Over Ethernet (PoE) Injector are available now!

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# NI-3101-SIG Signature Series NetLinx Integrated Controller:

**Shipping Mid-March!**

- **Ultra-Slim 1U Form Factor**
- **Extended 10" Rack Depth for Simpler Connections**

The new NI-3101-SIG Signature Series NetLinx Integrated Controller includes all of the great features of the popular NI-3100, but it has been redesigned with a shorter height and extended depth for easier installation. Its sleek look also matches our new Tango Distributed Audio products.



Designed for easier rack installation, the NI-3101-SIG is half the height of its predecessor, measuring just 1 rack unit (1U) high, and its rear connections are now easier to reach because of its extended rack depth, which is 10".

The NI-3101-SIG also includes a new USB programming port, eliminating the need for a USB-to-Serial Adapter when programming from a computer lacking a serial connection.

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**Education:  
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## CONTROL PORTS

- 8 – IR / Serial
- 8 – Digital I/O
- 8 – Relays
- 6 – Configurable RS-232 / RS-422 / RS-485 Serial ports
- 2 – Communication Networks: AxLink and Ethernet (TCP/IP)

## SPECIFICATIONS

- 404 MIPS processor speed
- 64 MB RAM
- 256 MB Flash
- 1 MB Non-Volatile Memory
- Device Discovery-Enabled, Straight Out of the Box

[MORE](#) 

## Metreau Keypads:

### Shipping Now!

- **Stylish, High-Quality & Cost-Effective**
- **Designed to fit in any Decora®-style wallplate**

When style, user-inspired functionality and simplified installation options are all paramount in selecting the right keypad, look no further than the new Metreau Keypads.



[Click to Watch](#)

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- Available in black, white and light almond
- 6-button keypad includes navigation wheel for simplified navigation and control
- 7- and 13-button configurations offer true 8- and 14-button functionality, respectively. Along with offering flexibility for individual or grouped keypad configurations, **the bottom button can be configured to operate either as two independent buttons or one button. This enables an easy Up / Down control feature using a single button slot.**
- Blue LEDs light up when buttons are pressed and provide visual volume-level feedback in IR window
- When bundled with a NetLinx Controller, it offers an extremely cost-effective control package for bedrooms, meeting rooms, classrooms or government facilities
- Utilizes field-replaceable, pre-printed buttons (AxLink and Distributed Audio Configurations)
- Conveniently matches the styling and look of the new

MORE ▶

NI-3101 Signature Series NetLinx Integrated  
Controller for a unified presence within any residential  
or commercial

MORE ▶

## PoE Injector *Plug in and Power Up!*

The new AMX Power Over Ethernet (PoE) Injector delivers both DC power and data to any PoE-equipped device. Because it injects DC power through a Cat 5 Ethernet cable, it eliminates the need for an AC outlet is.

Regardless of location, Metreau Entry Communicators and other PoE-enabled devices can receive power and data over a single Ethernet connection.



•  
**Dual RJ45 Jacks built into the enclosure**  
•

## 802.3af IEEE Standard / RoHS compliant



**Provides up to 15 watts of power, delivered over 300 feet/100 meters of Cat5 cable**

*(Note: The PoE Injector is not yet available for sale in Japan.*

*We will inform you when the product is available there.)*



To order the Metreau Keypads or Power Over Ethernet (PoE) Injector, please contact AMX Global Customer Service at 800.222.0193, option 3 in the US or outside the US by calling +1.469.624.7400 or by email at [service@amx.com](mailto:service@amx.com).

Suggestions, Questions, Comments? Send an email to: [editor@amx.com](mailto:editor@amx.com)

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## SCORE BIG WITH AMX!

- 16 Matrix Switchers!
- Higher 500 MHz Bandwidth!
- Super-flat Frequency (+4/-3db)!
- At SLAM DUNK Prices!

Stock up on matrix switchers today with the new AMX SLAM

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Free Online Tools Available to You!

DUNK promotion — and at 500 MHz these high-performance players are a sure thing for any small to mid-range installation.



We are featuring 16 of the most popular RGBHV over BNC models from our Precis and Optima lines. The quality you've come to expect from AMX AutoPatch, now at a more competitive price.

#### FEATURES:

- 500 MHz (+4/-3dB)
- PureSync™
- Superior crosstalk specifications
- Audio output volume control

## AMX In The News

**New York's Plaza Hotel Now Open: MVP-8400s Standard Equipment In All 463 Rooms/Residences!**



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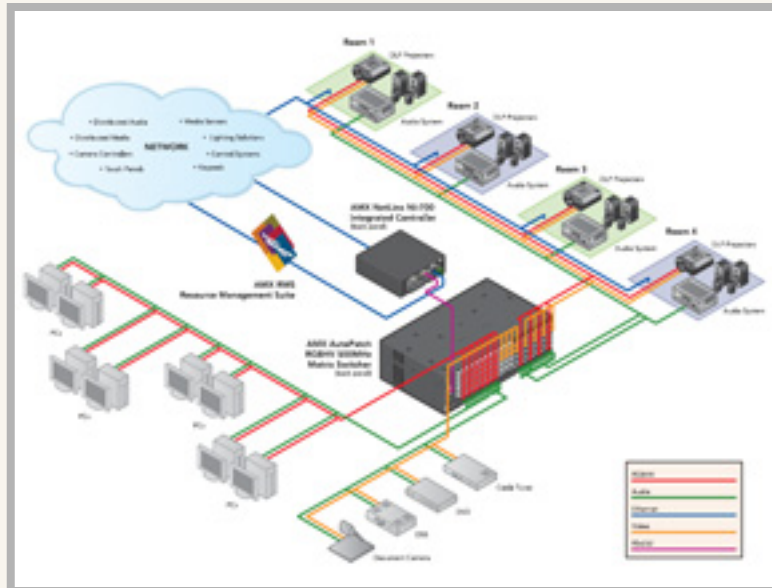
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**Education:  
Education Service Center Region XV -  
Temple, Texas**

- Audio input adjustments
- Complete audio breakaway capabilities
- RS-232 control port; simple BCS serial control protocol
- Groupings and presets
- Simple Touch X/Y Control Panel featuring backlit buttons
- Optional TCP/IP control available
- Backed by AMX Warranty
- 24-hour technical support



[Click to Watch](#)



[Click for larger view](#)

### More Details

For more information including product details, features, specifications, CAD drawings and more, [click here](#).

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## We Invite You To Discover



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## Join Us at EH Expo and Be One of the First To Experience AMXhome™!

We encourage you to join us in Orlando, March 13 - 15 for EH Expo Spring 2008 to discover the benefits of AMXhome, an entirely new and unique package of step-by-step tools that gives AMX dealers the support they need to demonstrate, sell, design and install distributed audio, home automation and home theater systems that have been pre-configured to simplify the cost and complexity of implementation and installation.

### FREE EH Expo Plus Registration

Go to <http://www.ehxweb.com/register> and enter your priority code **HW75082** by March 7 to receive a **FREE EH Expo Plus registration**. And when you're at EH Expo, come visit us at **Booth #1512**.

## AMX In The News

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**Education:  
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## Manufacturers Training Session

Plan to join AMX at our manufacturers training session to discover the benefits of AMXhome and how you can take advantage of this innovative approach to simplifying the sale, design and delivery of AV and home automation systems. Attend the manufacturer training session "AMXhome-Simplify ... Sale, Design, & Delivery of Advanced Home Automation Solutions", hosted by AMX from 10:00 am to 11:30 am, Thursday March 13 in **Room # 332**.

You'll be among the first to experience AMXhome, including learning about our new Touch Panel demonstration files, the AMXhome Dealer Brochure, Sales Brochures and more!

We'll see you at EHX!



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## Congratulations! 2007 AMX World Partner Distributor Award Winners

Recently, AMX recognized the outstanding efforts of our world-class-network of International Distributors at our annual Distributors Conference. Our Distributors were recognized for their efforts throughout 2007 in sales, marketing, growth and other areas.

"I was truly honored to have had the opportunity to present this year's Awards. We are supported by such a phenomenal group of people who consistently go the extra distance to ensure that our customers around the globe receive top-notch service," commented Michael Olinger, Vice President, International.

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The following AMX offices and distributors were recognized in a number of award categories for their 2007 overachievements.

Please join us in congratulating them for their success:

**AMX France**

**AMX-me (Middle East)**

**AMX Netherlands**

**AMX UK Ltd.**

**Arocom AG (Switzerland)**

**SF-RKD Elektronik A.S. (Turkey)**

**And Special Congratulations To:**

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# AMX Australia

For Being Awarded

## Distributor of the Year!



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## All-New ACE Certification Maintenance Plan!

You wanted it, and you've got it! We proudly announce a brand- new ACE certification maintenance plan that includes credit for specific training courses offered by CEDIA, InfoComm and NSCA.

The new ACE Maintenance plan:

- Offers greater flexibility to maintain new ACE certifications without increased demand on the ACE individual
- Rewards the ACE individual for continued education through AMX



"Many of the courses offered by CEDIA, InfoComm and

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NSCA provide valuable, complementary skills that are not taught by AMX – such as rack building and project management. As a company, it is in our best interest to encourage the development of proficiencies that will make our customers even more effective and successful in the field,” said Michael Peveler, AMX vice president of corporate development.

He continued, “While CEDIA, InfoComm and NSCA have been applying AMX University course credits toward their certifications for some time, AMX is proud to be the first company in our peer group to reciprocate.”

### **Validity of ACE Certifications Earned in 2007 or Prior**

All ACE certifications earned in or prior to 2007, will be valid through December 2008. The deadline for course and exam completions for the 2007 year ended January 31, 2008.

### **Maintaining Certification**

Once an individual is ACE Certified, they must complete 10 Continuing Education Units (CEUs) each year to maintain certification. Seven of these must be completed within the framework of AMX University, while the remaining three may now be earned via select CEDIA University, InfoComm Academy and/or NSCA University programs. These approved programs will change over time; however, the preliminary list includes:

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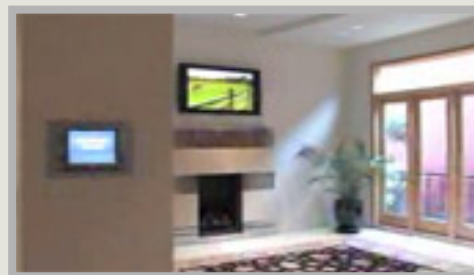


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- CEDIA Electronic Systems Technician (EST) Advanced Residential Boot Camp
- InfoComm Installation School 1: Installation Technician
- InfoComm AVIT 211: AV / IT Integration for Technology Professionals
- NSCA CS S02 Estimating of Systems Projects
- NSCA CS D06 Broadband Basic
- NSCA CS D31 Discovering and Documenting AV Project Requirements

[Click here](#) for more information on the ACE Maintenance Plan as well as a listing of AMX courses and industry courses as well as their relative CEU values.

### Obtaining Credit for Approved Industry Courses

Industry course CEUs will be credited upon verification of course completion. Course completion certificates should be emailed to [CEU@AMX.com](mailto:CEU@AMX.com) or faxed to 469-624-7192 by January 31st, 2009.

If you have any questions please call the AMX Training Team at 469-624-7664, or send an e-mail to [traininghelp@amx.com](mailto:traininghelp@amx.com).



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## 2008 TechHome<sup>®</sup>



**Mark of Excellence**

*Finalist*

**Awarded to Mio Modero R-4!**

We are pleased to

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announce that the Mio Modero R-4 was named a 2008 CEA (Consumer Electronics Association) Mark of Excellence Award Finalist in the Supplier - Best Wireless Product category!

The 2008 Mark of Excellence winners will be announced at an awards dinner during [EHX Spring](#), being held March 13 - 15 in Orlando.

[The Mark of Excellence Awards](#) are sponsored by CEA's TechHome Division and recognize the best in custom home electronics products, services and installed technology. Entrants are judged by

independent experts within the industry.

## AMX In The News

**New York's Plaza Hotel Now Open: MVP-8400s Standard Equipment In All 463 Rooms/Residences!**

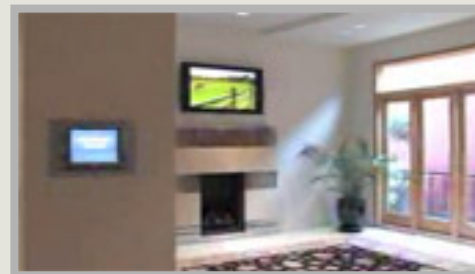


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## Video Profiles of the Month

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Ciarello Home - Dallas, Texas**



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The R-4 combines the features and functionality of a larger format touch panel in a handheld remote control. It includes a 2.4-inch full-color LCD touch screen, as well as ZigBee two-way wireless communications, for unlimited device control and coverage.



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## Technical Toolbox

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- [Firmware Updates – Get The Latest](#)
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Las Vegas, Nevada: June 18 - 20



## AMX Welcomes The Forest Group As InConcert Manufacturing Partner

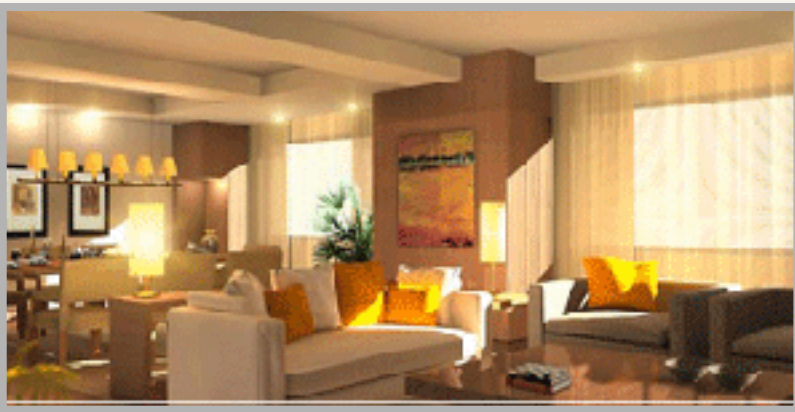


AMX welcomes [The Forest Group](#) as a new InConcert manufacturing partner that specializes in manufacturing a range of drapery hardware systems.

The new modular [Touch Control System \(TCS\)](#) is a unique belt driven motorized curtain track system, which is easily integrated with all NetLinx Integrated Controllers. The Touch Control System is currently being used in several international hotels as well in the growing home cinema market.

### Featured Articles

- [Join Us for InfoComm 2008](#)  
[Stay at Hotel AMX - Register Now!](#)
- [Now Shipping!](#)
  - [NI-3101-SIG \(Available Mid-March\)](#)
  - [Metreau Keypads](#)
  - [Power Over Ethernet \(PoE\) Injector](#)
- [AMX SLAM DUNK - Score Big!](#)
  - [16 Matrix Switchers](#)
  - [Higher 500 MHz Bandwidth](#)
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  - [At SLAM DUNK Prices!](#)
- [Check Out AMXhome at EH Expo 2008](#)
- [Congratulations 2007 AMX World Partner Distributor Award Winners!](#)
- [AMX University Update:](#)  
[ACE Maintenance Certification Plan](#)
- [Bringing Home The Hardware: Mio Modero R-4 Wins Mark of Excellence](#)
- [New InConcert Partner: The Forest Group](#)
- [Honored to Support Great Causes](#)
- [Tips & Tricks from Tech Support:](#)  
[Free Online Tools Available to You!](#)



The Forest Group [welcomes your technical support questions](#) and is happy to assist with any questions or comments regarding their products. We invite you to learn more about [the Forest Group](#) and their products.

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## Honored to Support Great Causes AMX and Dealers Sponsor Fundraising Gala

AMX was recently proud to support an annual fundraising event, the Black and White Ball of the Dallas/Ft. Worth Metroplex Chapter of the International Facility Management Association (IFMA).

As a corporate sponsor, AMX and two of its dealers – Audio Visual Innovations (AVI) and Admiral Communications supported the cause to raise awareness and money for Susan G. Komen for the Cure and the IFMA Foundation Scholarship Fund as well as to gather and present toys to the Marine Toys for Tots Foundation. The evening included a raffle, silent auction and toy drive.

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The auction raised \$2,500 - all of which was donated to Susan G. Komen for the Cure, the world's largest grassroots network of breast cancer survivors and activists. The raffle was also a huge success with an additional \$2,500 in proceeds raised to benefit the IFMA Foundation Scholarship Fund, which annually awards scholarships to graduate and undergraduate students pursuing degrees in facility management or related fields.

AMX, AVI and Admiral Communications were also among the sponsors and attendees that collected more than 300 toys, bicycles, dolls and other gifts to benefit the Marine Toys for Tots Foundation, which were distributed to needy children in the Dallas/Ft. Worth metroplex.

"Giving back to the community has always been an important part of the corporate culture at AMX and we were so incredibly proud to be a sponsor of IFMA's Holiday Gala, which turned

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out to be a very successful fundraising event. Susan G. Komen for the Cure is a significant foundation in the fight against cancer and we were thrilled to be able to assist with the fundraising efforts. We were also extremely appreciative of AVI and Admiral Communications for their involvement as sponsors as well,” said Laurie Brigman, AMX Director of Strategic Accounts.

“Audio Visual Innovations is proud to have been a sponsor of the IFMA Holiday Event this year. AVI has been fortunate enough to have been involved with IFMA over the years at a regional level as well as at a national level. It is part of our commitment to both the industry and the community at large to be able to give back to those that we work beside and serve. We plan to continue our involvement with IFMA for a long time to come,” said Jeff Abee, Branch Manager Audio Visual Innovations.



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## Tips & Tricks

# From Tech Support

### Stay Sharp with Free Online Tools from AMX.com Including Email Updates & RSS Feeds

AMX Technical Support provides our Dealers and Distributors with the tools they need to sell, design, install and program more installations in less time, freeing up more resources to better understand and support the needs of the customer. We look forward to bringing you regular Tech Support Tips & Tricks in the future.

Some of the most valuable tools in a dealer's toolbox can be found online at [www.amx.com/techcenter](http://www.amx.com/techcenter), and they're all **FREE**. Any of these

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updates can be downloaded directly or received via email. At the top of each page, you'll see a "SUBSCRIBE" box that will deliver automatic updates right to your email address. Want to get updated even faster without having to check email? Learn more about and sign up for RSS feeds below.

## Download Updates

- [\*\*Top Ten Most Recent Updates\*\*](#)

Gives you a quick glance at the ten most downloaded firmware or software updates and the ability to download them immediately

- [\*\*Our Most Recent/Popular Firmware Files\*\*](#)

A compilation of the most recent/popular product firmware files, available immediately for download

- [\*\*Our Most Recent/Popular Application Files\*\*](#)

A compilation of the most recent/popular application files (software downloads), also available for immediate download

- [\*\*Manuals\*\*](#)

Let's you view and download the most recently posted product instruction manuals and installation guides

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# Sign Up for RSS Feeds!

## Fastest Way to Stay on Top of Every Update

Now you have a great way to receive breaking AMX news, information and updates, as they're released via RSS feed. If you're not familiar with RSS, this technology gives you a way to receive



news and information, direct to your PC from any number of sources you select.

An RSS reader is a "virtual ticker" on your

PC that scrolls information such as news, stock quotes, sports scores, weather and other information. The great thing about RSS is that you don't need to seek out the information. Once you sign up to receive a feed, it's sent to you automatically, whenever you are connected to the Internet.

### How Do I Get RSS?

You will need to download a free or low-cost feed reader or news aggregator application to view



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RSS feeds. Below are some popular standalone feed readers. However, [Google](#) and [MyYahoo!](#) feature readers incorporated into their home pages as well:


- **FeedReader ([www.feedreader.com](http://www.feedreader.com))**


- **NewsGator ([www.newsgator.com](http://www.newsgator.com))**

- **Wizz RSS ([www.wizzcomputers.com](http://www.wizzcomputers.com))**

Once you've downloaded a reader, you can sign up for any of the following AMX feeds by clicking on the RSS icon beside each below. You can also get [more information on RSS here](#).

- **Top Ten Most Recent Tech Center Updates** 

- **Our Most Recent/Popular Firmware Files** 

- **Our Most Recent/Popular Application Files** 

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