

THE ALLIANCE

supporting the consulting – architectural – engineering community



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At InfoComm 2007, we expanded our best-of-breed product offering with the acquisition of [Inspired Signage](#), a UK-based manufacturer of the world's most robust digital signage solutions.

The addition of Inspired Signage allows our consultants, engineers and architects the ability to meet virtually any digital signage design, management and distribution need that a client

Installation of the Month *Temple University*



Temple University aggressively integrates the latest technologies into its classrooms and labs. In just four years, the university expanded its number of smart classrooms from 30 percent to more than 55 percent. Discover why consultant firms for top

may have and adds the confidence of knowing it can be seamlessly integrated into the project.

Inspired Signage products allow customers to schedule and deliver vibrant, animated multimedia content to display screens across a network of sites locally, nationally or globally. Its media distribution technologies are used in a variety of commercial environments, including retail outlets, movie and performing arts theaters, sporting and concert venues, financial institutions, businesses, hotels, exhibit and conference spaces, and schools.



Photo courtesy of *DDR Magazine*

The Inspired Signage customer base includes the British Broadcasting Company (BBC), Toni and Guy Hairdressing Salons, Baker Tilly, Hertz rental locations, London Theatre Bookings and the headquarters of two UK banks, Barclays and Northern Rock, just to name a few.

“The digital signage market has been a topic of discussion for many years, but it is only now – as the cost of display

universities specify AMX education solutions for their clients.

[Read the Profile](#)

and

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Submit Your Canon or Epson Installation Story!

We're looking for unique project designs and installations utilizing products from AMX, Canon and/or Epson. We know you've got some great ones to share, so send them our way at: quotes@amx.com.

Did You Know?

**AutoPatch In Demand:
Simplifies Matrix Switcher Selection**

technologies has come down – that the demand for digital signage has really taken off. AMX has identified digital signage as a high-growth market and we believe it offers our consultant community new

opportunities for a variety of government, retail and education projects,” said Rashid Skaf, AMX president and CEO.



The Inspired Signage solution consists of pre-configured hardware and intuitive software, to easily manage content, graphics and animation targeted to chosen audiences, such as current and potential customers, employees and students. Unlike anything else on the market today, the solution provides:

- Real-time update, control and management of display content on multiple screens – changes can be made on the fly onsite, remotely or both.
- Maximum flexibility – multiple channels can run at multiple sites, with schedules that can change whenever.
- Highest-quality graphics – high-definition video output at 1080p 60Hz, 60 live-rendered frames per second for stunning quality content, full 3D effects and per-pixel transparency on multiple layers of both graphical and video elements for a truly outstanding display.



Quickly and easily search our most popular AutoPatch Matrix Switcher configurations online with our new "AutoPatch In Demand" product category. One order number. One price. Right at your fingertips. [Check it out.](#)

Coming Next Month



Next month, we'll take you back to Denver for a wrap up of all the hot solutions and gear debuting at CEDIA.

- Simplified user experience – motifs separate visual design, branding and animation from the editorial content_

“While the Inspired Signage team has been extremely successful in the United Kingdom, we know that we have just begun to scratch the surface,” said Bryan Crotaz, research & design (R&D)



director, Inspiration Matters. “With access to AMX’s worldwide sales and distribution channel, as well

as its marketing organization, Inspired Signage will now be able to reach heights we only dreamed possible.” [Learn more about Inspired Signage.](#)

Revisit all of the InfoComm 2007 Announcements!

- [Resource Management Suite 3.1](#)
- [RMS Room Kits](#)
- [VisualArchitect Version 1.3](#)
- [AutoPatch Distribution Amplifier Drivers](#)

You will not want to miss it!

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[CEDIA Expo 2007](#) is just around the corner and you won't believe your eyes when you see what will be announced. Come by and visit us in Booth #501.

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[Julianne O'Connor - Architects](#)

469.624.7351

[Charles Duncan - South Central / West](#)

214.695.6732

[Mike McSorley - East](#)

609.918.9247

And you can also contact us for direct support or quotes for any region by calling 800 65-AMX-65 or emailing:

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