## THE PERFECT MEETING:
A MEETING IN AN AUTOMATED CONFERENCE ROOM

So, would you rather manage your meeting in 11 steps or 1?

The contrast between a meeting held in an automated conference room and a room without AV control technology is striking.

In this case, the automated conference room has a touch panel outside the door that displays the room's schedule. Attendees glance at the schedule and know that they're in the right place at the right time.
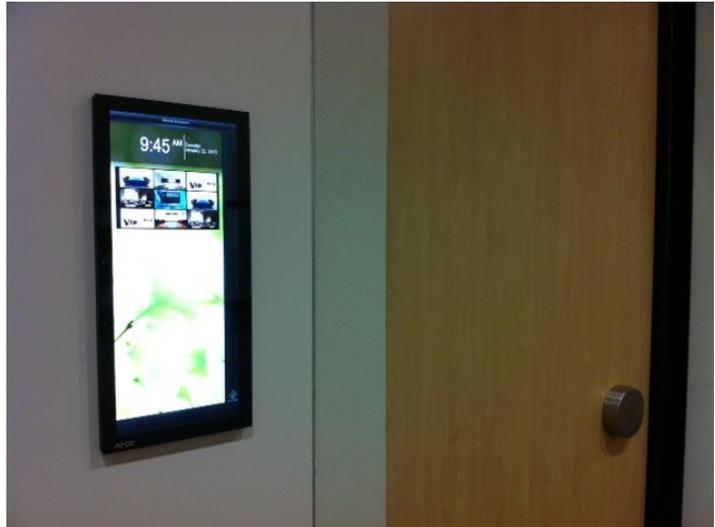
And the room is ready for them. Five minutes before the scheduled start time, the system automatically powered on the lights, projector, DVD player and display. Now that all equipment is ready and warmed up, it only takes a few seconds for the first presenter to connect her laptop and start her presentation. And it takes no time at all to switch to the second presenter.

In this room there's a touch panel on the table that controls all the room's equipment, along with an architectural connectivity solution that provides users with a quick and easy method for connecting their devices to the system. To start the meeting, the first attendee connects a laptop to the cable extending from the connectivity solution. They touch a button on the touch panel and the content appears. It's that easy.

When it's time to switch to the second presenter, that person simply connects the cable to their PC, and their content instantly appears. When it's time for the DVD, they press another

button that dims the lights, switches the display to show content from the DVD player, scales the image correctly, and adjusts the volume.

When the meeting's over, the meeting organizer presses a "shut down" button on the touch panel, and everything in the room turns off and starts saving energy. All in all, it's a vastly superior experience for the attendees and a welcome break for IT.

SNAPSHOT: 11 STEPS OR 1?

	Series of Commands	Automated System
Prepare the room's lighting and start video conference with West Region	1. Dim lights to medium 2. Close window shades 3. Turn on table lighting 4. Raise light level to "all on" 5. Turn off table lighting 6. Power on VTC system 7. Power on LCD display 8. Raise audio volume to loud 9. Move camera view to center of table 10. Display phone keypad 11. Dial 1-800-555-5555.	1. Start West Region Video Conference (Single action that encompasses steps 1-11)

From the AMX White Paper "Ending the AV Tech Support Nightmare" (www.amx.com).